



Southern Basketball Association
Draft
Vision & Strategy
‘Our Future Together
2018 – 2021’

For Consultation - 12/2/18 – 23/2/18

'Our Future Together 2018 – 2021'

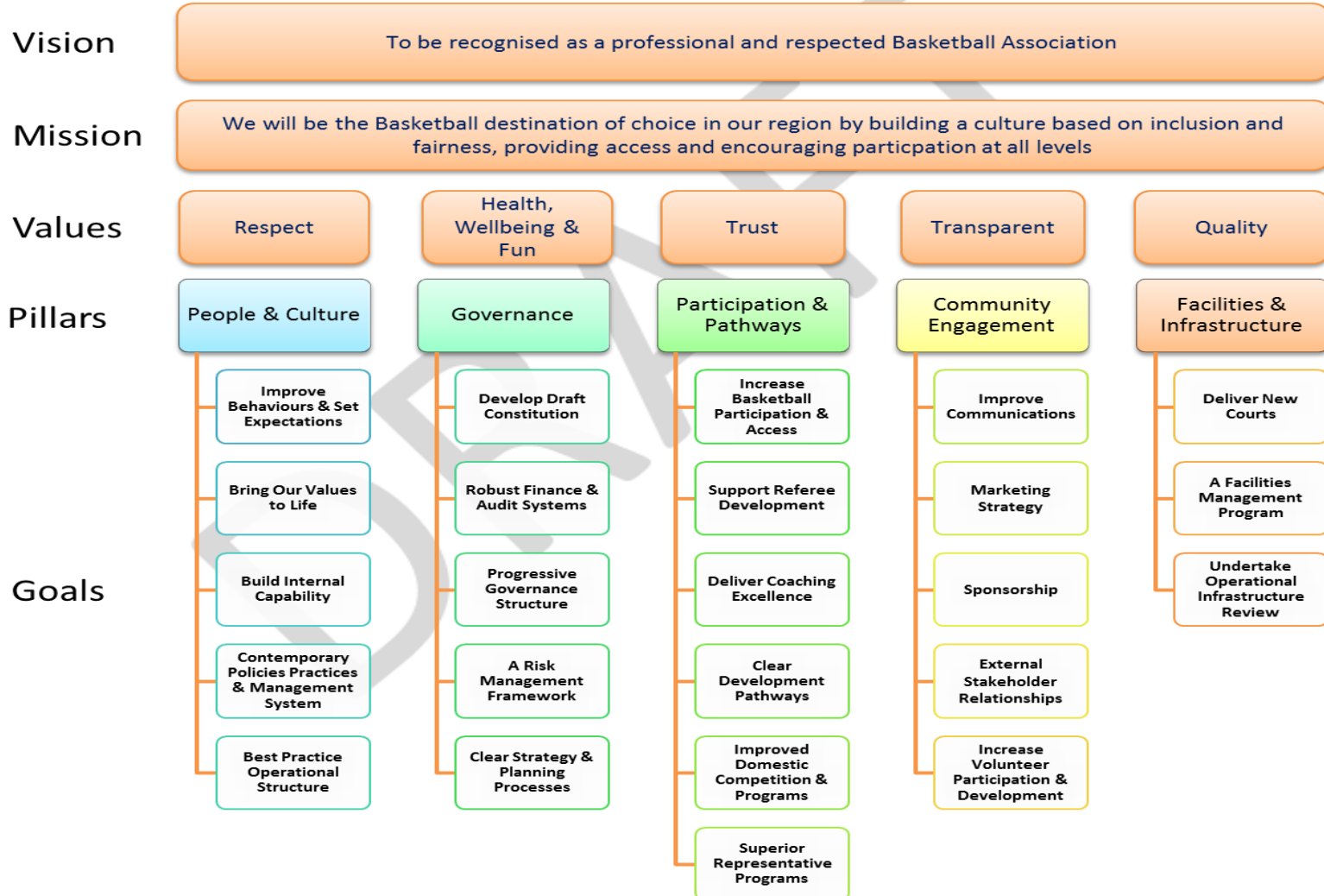


The Board of the Southern Basketball Association (SBA) is pleased to release a **Draft** of the SBA Vision & Strategy '**Our Future Together 2018 – 2021**' for Member consultation and comment. The Vision & Strategy will direct the Associations efforts over the next 3 years to ensure we will be the Basketball destination of choice in our region by building a culture based on inclusion and fairness, providing access and encouraging participation at all levels.

The Draft is deliberately high level in nature and will continue to evolve. Specifically the actions that will be associated with goals contained in the 5 Pillars will come together with the implementation of Board Sub-Committees who will work with our Operational Team to oversee and undertake the work to achieve the goals.

To develop this Draft the Board reviewed SBA's historical strategic plans, the recent 360 degree review recommendations, Basketball Victoria and Basketball Australia's Strategic Plans, Local Government reports and several other Associations Strategic plans. This has enabled the Board to develop a Draft that is aligned with industry and the future direction of Basketball in Victoria and Australia.

'Our Future Together 2018 – 2021'



'Our Future Together 2018 – 2021'

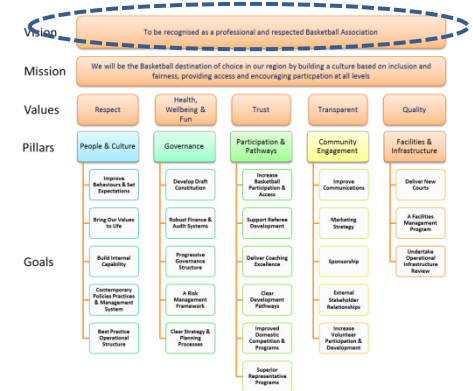


Our Vision

Vision

To be recognised as a professional and respected Basketball Association

The SBA is a community based not for profit Association. It exists to advance the sport of Basketball in our community through the promotion of Health, Wellbeing and Fun. The SBA wants to be recognised as a professional Association in as much as 'professional' is how we go about things. Most of all we want to be respected by the broader Basketball community and the stakeholders that we engage with.



'Our Future Together 2018 – 2021'

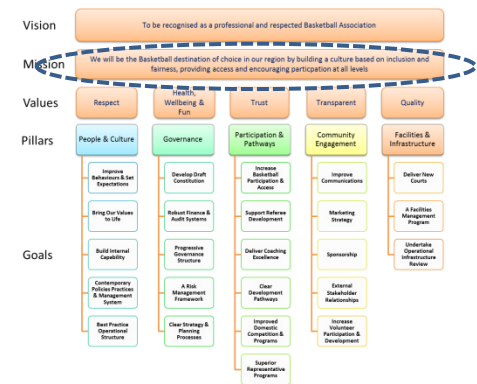


Our Mission

Mission

We will be the Basketball destination of choice in our region by building a culture based on inclusion and fairness, providing access and encouraging participation at all levels

As an Association with strong values around respect, health, wellbeing and fun it makes sense to work toward developing a culture of inclusion, to embrace differences and encourage opportunities for all. We can see the opportunity to strengthen as an Association, create opportunities for diversity of thinking. The words inclusion and fairness are a key focus for this Board ensuring that the Association exists for everyone, not just a few, delivering fair access and participation at all levels.



'Our Future Together 2018 – 2021'

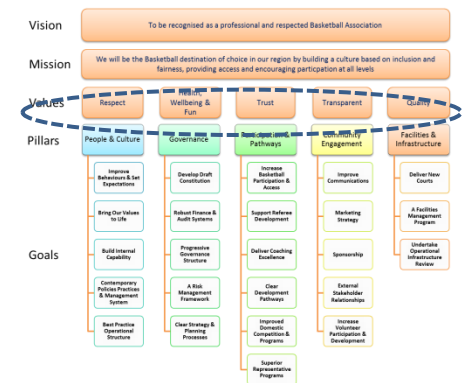


Our Values

At the SBA, our values are about 'doing the right things well'.

Our values are a shared understanding of what we stand for as an Association - they describe the things we are not willing to compromise on in any situation – with our community and with each other.

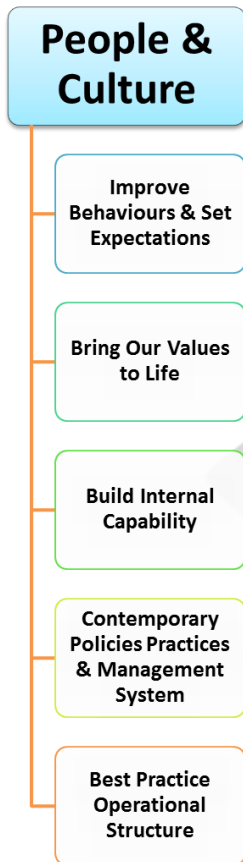
Living our values together, helps us to achieve better outcomes. Together with our Code of Conduct, our values guide our behaviours and help us make decisions in the best interest of everyone, not just a few.



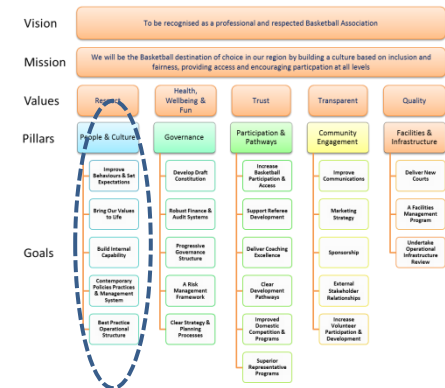
'Our Future Together 2018 – 2021'



Pillar No 1.



While successful delivery of our vision will be dependent on many factors, we know that to become a professional and respected Basketball Association, it is only possible because of our people. Our people are our strength. The continued ability of our people to lead, create and innovate, and the SBA's ability to attract, develop and retain operational staff, volunteers, officials and players is critical to our success. Our People & Culture strategy becomes a foundational piece of work that will deliver outcomes across all areas of the Association and drive a change culture that will see us achieve our vision.



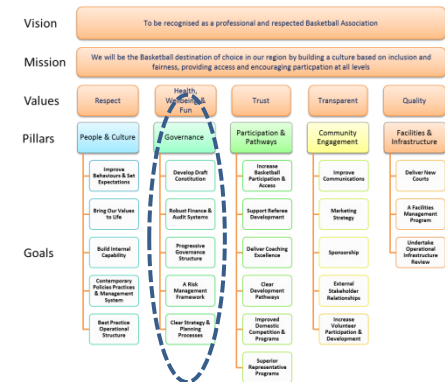
'Our Future Together 2018 – 2021'



Pillar No 2.



The Board is accountable for oversight of the governance process. Poor Governance was a key finding of the recent 360 degree review. Improving the Associations Governance structures starts with the development and delivery of a Draft Constitution. Implementation of a robust and transparent finance and audit system will follow and a progressive governance structure will enhance our operational teams ability to implement governance and the Board's ability to exercise proper oversight.



'Our Future Together 2018 – 2021'



Pillar No 3.

Participation & Pathways

Increase Basketball Participation & Access

Support Referee Development

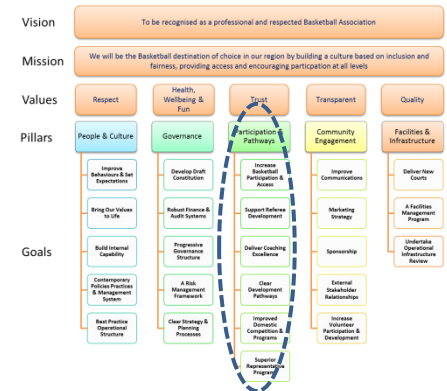
Deliver Coaching Excellence

Clear Development Pathways

Improved Domestic Competition & Programs

Superior Representative Programs

A key objective is to increase participation in Basketball by delivering vibrant, best practice participation programs that support playing, coaching, officiating, and volunteering pathways across the sport. These become the foundations on which we can build an improved domestic competition, including providing more support to our domestic clubs, and a superior representative program. If we get this right we will be become a professional and respected Basketball Association and a destination of choice within our region.



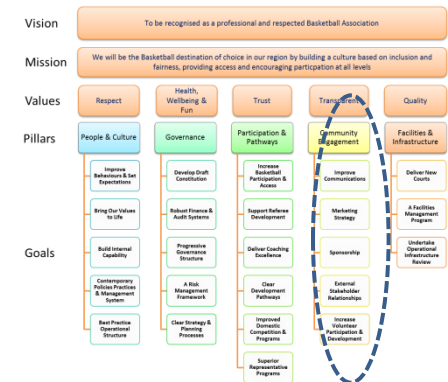
'Our Future Together 2018 – 2021'



Pillar No 4.



Effective community and stakeholder engagement not only provides the Association with an opportunity to strengthen its relationship with the community and key stakeholders such as Local Council and Government, it also provides a sound investment in better decision making. Improved community and stakeholder engagement will attract sponsorship. We also see an opportunity to develop volunteer participation through provision of volunteer development pathways (*we note there is some cross over with People & Culture and Participation & Pathways Pillars*)



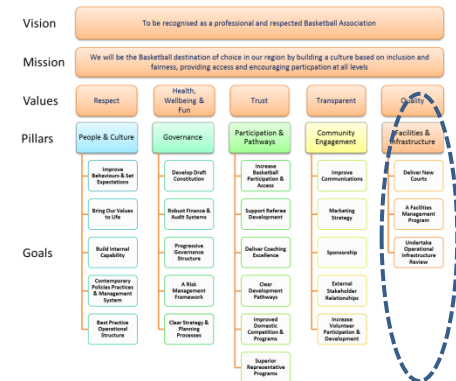
'Our Future Together 2018 – 2021'



Pillar No 5.



With improved Community and Stakeholder engagement the SBA will expand its operation with a new courts development. This is a key deliverable for the SBA to grow. Whilst we push forward with the new court development we must maintain our existing facilities and develop plans to ensure they foster an environment that is safe, family friendly and that promotes health, wellbeing and fun for all. We will review existing operational infrastructure and develop a plan of improvement to ensure it is able to easily connect to the new court development.



'Our Future Together 2018 – 2021'



We welcome your comments and feedback – We ask that Clubs provide collective feedback and comments. The consultation period is open from 12/2/18 closing 23/2/18. Please send your comments and feedback to:

secretary@sabres.com.au